

Specialized exhibitions



21-25 April **2015**





**TECHNO**  
MEBEL

## 14<sup>th</sup> edition

Materials, supplies, machinery and equipment for woodworking and furniture production.

### Profile of Technomebel:

- Machinery and equipment
- Tools and Supplies
- Wooden board materials and edges
- Solid surfaces and facing materials
- Furniture fittings and mechanisms
- Wood finishing products, adhesives
- Kitchen built-in appliances, sinks, mixer taps
- Others

WORLD  
OF  
**FURNITURE**

## 11<sup>th</sup> edition

Furniture and furniture accessories, interior furnishing, interior architecture and furniture design.

### Profile of World of Furniture:

- Modular furniture and upholstered furniture
- Mattresses and mattress frames
- Tables and chairs
- Office furniture
- Garden furniture

## Two exhibitions - one goal

As of 2012 **TECHNOMEBEL** and **WORLD OF FURNITURE** are held together, allowing businesses and end-customers to review everything for furniture industry in one place – woodworking machines and tools, materials and accessories for furniture production, as well as finished products.

With the implementation of these two projects the organizers provide exhibitors and visitors a chance to discover new markets and prospects, to demonstrate their professionalism to an international audience.

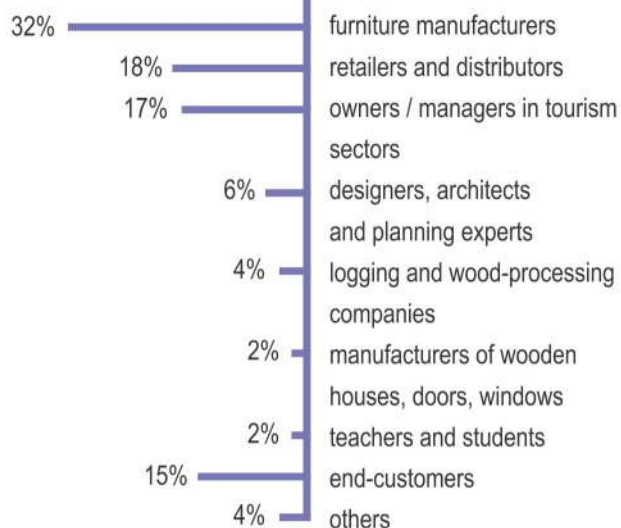
## The exhibitions in 2014

- 12,000 sq.m. exhibition space
- 30% growth as compared to previous year
- 156 exhibitors, including companies from Italy, China, Malaysia, Poland, Serbia, Turkey and Ukraine.
- 5 exhibition halls

## Exhibitors Reviews:

- 93% gave a positive assessment for the attendance
- 91% have created a basis for further business development
- 97 % plan future participation

## Visitors profile:



## For the first time in 2014:

- 41 Bulgarian producers have been funded by the Executive Agency for Promotion of small and medium-sized enterprises to participate in Technomebel and World of Furniture. Thanks to this initiative, many Bulgarian companies have found these specialized exhibitions to be a platform for demonstration of their new products and services.
- realization of the Hosted Buyers /Professional buyers/ program, resulting in business meetings held between Bulgarian exhibitors and foreign visitors from nine countries.
- presentation of the "Laboratory for Design and Development" aimed at exchanging knowledge, ideas, experience, mobilization of common resources, coordination of joint sector projects contributing to the implementation of innovations and best practices.

## Side-events:

- "Bulgarian Furniture of the Year" Contest
- Job Fair "Business and education – an intersection"
- Consultations and demonstrations of best practices in interior design

## The woodworking and furniture Industries in Bulgaria:

- maintain their economic activity in the context of globalization and the global economic crisis, being among the most sustainable sectors of Bulgarian economy.
- are among the traditional industries and possess a rich raw-material base and good infrastructure.
- enjoy a successful implementation at domestic and foreign markets as a result of continued growth of investments in the two sectors.

## MANY IDEAS - ONE PLACE!

### WHY choose TECHNOMEBEL and WORLD OF FURNITURE?

- THE RIGHT TRADE FAIR** – the biggest forum in Bulgaria in the field of woodworking and furniture industry
- BUSINESS DEVELOPMENT** – expand your business and find new customers and partners.
- AWARENESS** – about the current state of the market, technological development in production, innovation, latest furniture collections and new tendencies in interior design
- PERSONAL CONTACT** – face-to-face interaction – an excellent medium to exchange ideas and information
- CORPORATE IMAGE** – building your impeccable business reputation





## Useful Information

**Event dates:** 21 - 25 April, 2015

**Venue:** Inter Expo Center - Sofia

**Admission:** entrance tickets and registration

## How to get to Inter Expo Center?

### METRO

Line 1 - station **Inter Expo Center - Tsarigradsko shose**

For more information: [www.metropolitan.bg/eng](http://www.metropolitan.bg/eng)

### TAXI

**OK Supertrans** tel.: (+359 2) 973 21 21, cell: 18294

**Radio CV taxi** tel.: (+359 2) 9 12 63, cell: (+359 88) 12 63, (+359 89) 12 63

**Green taxi** tel.: (+359 2) 810 810, cell: (+359 878) 810 810

**Radiotaxi FM** tel.: (+359 2) 9 12 80, cell: (+359 887) 991 007

### GPS coordinates



N 42.649206 / E 23.395404

## Organised by:



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